

From: DAMIEN.J.Smith@met.pnn.police.uk [mailto:DAMIEN.J.Smith@met.pnn.police.uk]
Sent: 16 October 2018 12:22
To:
Cc: Legister, Linda <Linda.Legister@brent.gov.uk>; Business Licence <business.licence@brent.gov.uk>
Subject: RE: CONSULT - Variation - Sahrah Lounge, 5-7 Wembley Hill Road, HA9 8AF - 13498

Good Afternoon,

Thank you for your reply.

I have checked the TENs for your premises and apologise that I missed one event in December 2017. This was a party on the 3rd December. I am also aware of the New Year's Eve TEN which was refused.

I cannot find any other TEN for 2017. If you have any further information to hand for any other events held please forward this to me.

The red car park at Wembley you refer to charges customers £1 per hour and this in effect for 24 Hours, 7 days a week.

From a Police perspective the conditions mentioned on the representations remain in place as submitted to the Local authority,

Kind regards

Damien Smith 53QK

From: hi issa
Sent: 12 October 2018 20:29
To: Smith Damien J - QK
Cc: business.licence@brent.gov.uk
Subject: Re: CONSULT - Variation - Sahrah Lounge, 5-7 Wembley Hill Road, HA9 8AF - 13498

Dear Damien,

Thank you for the quick response. I think that was a fair assessment of the situation. However, I would like to point out a few things.

1. In 2017, Hiddo Restaurant made a number of TEN applications, and the events took place without any issues/complaints.
2. In your letter you write that the invitees would not necessarily be our regular customers. While this is true in the strict sense, as there is no way of guaranteeing that every single person coming would be a regular customers, the vast majority of the people coming are our customers. Our customers are 90% of the time people that have come before, and our lifeline is people who come at least three times a week. This is who, our events (if there were any) would be targeted at. This means that we know these people very well. This is the same client base asking for later opening times.
3. The change we are requesting in opening times is to serve food later, as well as to hold private events. Our client base, we have found, particularly in the weekend, want to come

and eat later in the evenings, and needing to close so early forces our customers to go elsewhere.

4. We have found a solution for the parking problem, which you rightfully mentioned. Red Car Park, which is a few minutes walk is open 24 hours. We've been insisting our customers use it and has been displayed.
5. We have not displayed a notice asking our customers to respect our neighbours and to not congregate in the area.

In relation to the three conditions that will be required by the police. We have no problem whatsoever with the second condition, setting up a system for recording valid identification of the person responsible for attendees of the event. We do however object to the first and second conditions.

This is because we do not always have bookings. We need to operate longer hours and all of our customers are people that like to eat at night. As such, agreeing to the first condition would require us to close down early any time we did not have a booking. The business is really struggling at the moment, and we could really benefit from serving food later to our customers. With regards to the third condition, we would need to use the front area to serve food, and should there be an event in the rear area, we could have security at the front of the rear area.

Regards,

Hamida

From: DAMIEN.J.Smith@met.police.uk

Sent: 12 October 2018 15:51

To:

Cc: business.licence@brent.gov.uk

Subject: CONSULT - Variation - Sahrah Lounge, 5-7 Wembley Hill Road, HA9 8AF - 13498

Dear Ms Moalin,

Thank you once again for showing me around your premises.

Please find the Police representations regarding your application/variation

Kind regards

Damien Smith 53QK